

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ) .RESTORE OUR FUTURE

Product RESTORE OUR FUTURE

Estimate# 618

Buyer STEPHANIE KOHLBAUER

Phone#

Fax#

Agency ( ) MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //618

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU,TH	6A-7A	NEWS	:30	\$2,000.00	10/23-10/25	2	1	2	\$4,000.00	
	2	TU-F	6A-7A	TODAY SHOW	:30	\$3,800.00	10/23-10/26	4	1	4	\$15,200.00	
	3	W-F	11A-12P	RACHEL RAY	:30	\$1,000.00	10/24-10/26	3	1	3	\$3,000.00	
	4	TU-F	11A-12P	NEWS	:30	\$1,000.00	10/23-10/26	4	1	4	\$4,000.00	
	5	TU,TH	5P-630P	NEWS	:30	\$3,600.00	10/23-10/25	4	1	4	\$14,400.00	
	6	W,F	5P-630P	NEWS	:30	\$3,600.00	10/24-10/26	2	1	2	\$7,200.00	
	7	TU-F	630P-730P	JEOPARDY/WHEEL	:30	\$3,400.00	10/23-10/26	8	1	8	\$27,200.00	
	8	TU-F	730P-8P	FACE TO FACE	:30	\$1,800.00	10/23-10/26	8	1	8	\$14,400.00	
	9	TU-F	11P-1135P	NEWS	:30	\$2,800.00	10/23-10/26	4	1	4	\$11,200.00	
	10	TU-F	1135P-1235A	TONIGHT SHOW	:30	\$2,000.00	10/23-10/26	8	1	8	\$16,000.00	
	11	SA	6A-7A	NEWS	:30	\$1,000.00	10/27-10/27	2	1	2	\$2,000.00	
	12	SA	7A-9A	TODAY	:30	\$2,000.00	10/27-10/27	1	1	1	\$2,000.00	
	13	SA	5P-630P	NEWS	:30	\$1,350.00	10/27-10/27	2	1	2	\$2,700.00	
	14	SA	630P-730P	JEOPARDY/WHEEL	:30	\$1,050.00	10/27-10/27	2	1	2	\$2,100.00	

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	15	SA	730P-8P	VEGAS INC	:30	\$1,350.00	10/27-10/27	1	1	1	\$1,350.00	
	16	SA	11P-1135P	NEWS	:30	\$2,800.00	10/27-10/27	2	1	2	\$5,600.00	
	17	SU	6A-7A	NEWS	:30	\$1,000.00	10/28-10/28	2	1	2	\$2,000.00	
	18	SU	7A-8A	SUN TODAY	:30	\$4,000.00	10/28-10/28	1	1	1	\$4,000.00	
	19	SU	8A-9A	MEET THE PRESS	:30	\$5,000.00	10/28-10/28	1	1	1	\$5,000.00	
	20	SU	930A-10A	CHRIS MATTHEWS	:30	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00	
	21	SU	11P-1135P	NEWS	:30	\$2,800.00	10/28-10/28	1	1	1	\$2,800.00	
	22	SU	1135P-12A	SPORTS NIGHT	:30	\$800.00	10/28-10/28	2	1	2	\$1,600.00	
	23	M	6A-7A	NEWS	:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
	24	M	7A-9A	TODAY SHOW	:30	\$3,800.00	10/29-10/29	1	1	1	\$3,800.00	
	25	M	11A-12P	RACHEL RAY	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	26	M	12P-1230P	NEWS	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	27	M	5P-630P	NEWS	:30	\$3,600.00	10/29-10/29	1	1	1	\$3,600.00	
	28	M	630P-730P	JEOPARDY/WHEEL	:30	\$3,400.00	10/29-10/29	2	1	2	\$6,800.00	
	29	M	730P-8P	FACE TO FACE	:30	\$1,800.00	10/29-10/29	2	1	2	\$3,600.00	
	30	M	11P-1135P	NEWS	:30	\$2,800.00	10/29-10/29	1	1	1	\$2,800.00	

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	31	M	1135P-1235A	TONIGHT SHOW	:30	\$2,000.00	10/29-10/29	2	1	2	\$4,000.00	
	32	M	8P-10P	THE VOICE	:30	\$8,000.00	10/29-10/29	1	1	1	\$8,000.00	

---REPORT TOTALS---

Report Totals: 78 / \$186,350.00

---SALES MONTHLY TOTALS---

Oct 12: 65 / \$149,750.00      Nov 12: 13 / \$36,600.00

Sales Totals: 78 / \$186,350.00

Station Totals: 78 / \$186,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$532,429	CATV	0%	KBLR	0%	KINC	0%	KLAS	27%	KSNV	35%
		KTNV	24%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	14%
		XXXX	0%								

Books

NOV12

Demos

RA35+

--- CREDIT RISK ---

CASH IN ADVANCE